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**Zeitgeist Films Acquires North American Distribution Rights for Documentary *SOMETHING VENTURED* Prior to World Premiere at South by Southwest Film Festival**

*Film reveals how the original venture capitalists fostered unprecedented innovation that helped to create entirely new technology industries*

**Saturday, March 12 at 8:00 pm - Alamo Lamar C**

**Sunday, March 13 at 9:00 pm - Arbor**

**Tuesday, March 15 at 11:30 am - Vimeo Theater**

**Friday, March 18 at 11:30 am - Rollins Theater**

February 23, 2011 – San Francisco, CA – Zeitgeist Films announced today it has acquired the North American distribution rights for [SOMETHING VENTURED](#), a documentary film from Miralan Productions about the original venture capitalists, which will have its world premiere at South by Southwest Film Conference and Festival. Selected from a record number of submissions, *SOMETHING VENTURED* will be featured as a *Spotlight Premiere* at the festival taking place next month in Austin, Texas.

Conceived by Miralan Productions co-executive producer Paul Holland, and directed by Emmy award-winning filmmakers Dan Geller and Dayna Goldfine, *SOMETHING VENTURED* looks at the early investors behind revolutionary technology companies like Apple, Intel, Genentech, Atari and Cisco. These original venture capitalists were the first to fund and build companies that led to the birth of whole industries, from microprocessors and personal computers to biotechnology and the Internet.

“We wanted to make a film that would show how a few fearless individuals built an industry that would go on to finance nearly all of the major technology advancements of the past 50 years,” said Holland, along with co-executive producer Molly Davis. “Our lives would be completely different without their contributions and we can learn a lot today from the culture of entrepreneurship and innovation they helped to create.”

*SOMETHING VENTURED* also offers a peek into a lighter side of business:

- The famous entrepreneur who decided not to buy a third of **Apple** for \$50,000 in 1977.
- Venture capitalist Arthur Rock raising \$3 million to start **Intel** with just a one-page, typo-filled business plan.
- The first genetically engineered bacteria being transported from Los Angeles to San Francisco in a **Genentech** investor’s pocket.

### **About Zeitgeist Films**

For more than 20 years, [Zeitgeist Films](#) has differentiated itself by focusing on the more discriminating and adventurous filmgoer, whose needs were not being met by traditional “arthouse” fare. Zeitgeist films are strongly auteur-driven and have a distinct visual style and unique content. Their collection of the best in independent and international cinema has been accumulated by working with the most talented and innovative filmmakers in the U.S. and abroad. Their catalog includes numerous festival award winning films such as 2002 Academy Award winning Best Foreign Language Film, NOWHERE IN AFRICA; the 2005 Academy Award nominee for Best Foreign Language Film, SOPHIE SCHOLL–THE FINAL DAYS; the 1997 winner of the Palme d’Or at the Cannes Film Festival, TASTE OF CHERRY, the 1991 Sundance Grand Jury Prize winner POISON and the theatrical re-issue of THE UMBRELLAS OF CHERBOURG (both an Academy Award nominee and Palme d’Or winner, 1964/re-released 1996).

### **About Miralan Productions**

Miralan Productions is the film production company that produced [SOMETHING VENTURED](#), a documentary about the original venture capitalists. Miralan Productions is led by Paul Holland, a Silicon Valley venture capitalist with [Foundation Capital](#), and Molly Davis, a founding partner with [Rainmaker Communications](#).

### **About Geller/Goldfine Productions**

For more than 20 years, Dan Geller and Dayna Goldfine—the directors/producers of such films as BALLETS RUSSES, KIDS OF SURVIVAL and FROSH: Nine Months in a Freshman Dorm—have created documentaries on such diverse topics as the arts, education, history and culture. Geller and Goldfine’s documentaries have screened theatrically and been broadcast in the US and internationally. [Geller Goldfine Productions’](#) films have also been recognized at major festivals around the world, including Sundance, Toronto and Berlin.